

# BuildRSA Privacy Policy

## 1. Introduction

BuildRSA is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our platform.

## 2. Information We Collect

We may collect the following types of information:

- Personal details (e.g., name, email address, phone number)
- User-generated content (e.g., posts, comments, media uploads)
- Usage data (e.g., page visits, device type, IP address)
- Location data (if enabled by you)

## 3. How We Use Your Information

We use your information to:

- Provide and improve the BuildRSA platform
- Personalize your experience
- Monitor and protect platform safety
- Communicate with you regarding updates, content, and support
- Comply with legal obligations

## 4. Sharing of Information

We do not sell your personal data. We may share your data with trusted service providers who assist in operating the platform, under strict confidentiality obligations. We may also disclose your data if required by law or to protect our rights.

## 5. Data Security

We implement reasonable safeguards to protect your data against unauthorized access, alteration, or destruction. However, no system is entirely secure, and we cannot guarantee absolute security.

## 6. Your Rights

You have the right to:

- Access and update your information
- Request deletion of your account and data
- Withdraw consent where applicable
- Lodge complaints with a data protection authority

## 7. Children's Privacy

BuildRSA is not intended for users under the age of 13. We do not knowingly collect personal information from children. If you believe we have collected such information, please contact us immediately.

## 8. Cookies and Tracking

We may use cookies and similar technologies to enhance user experience and analyze platform usage. You can control cookies through your browser settings.

## 9. Changes to This Policy

We may update this Privacy Policy from time to time. You will be notified of significant changes through the platform or other communication channels.

## **10. Contact Us**

If you have questions or concerns about this Privacy Policy or your data, please contact us at: [support@buildrsa.co.za](mailto:support@buildrsa.co.za)